ORDINANCE #4-20

ORDINANCE OF THE BOROUGH OF KEYPORT, COUNTY OF MONMOUTH, NEW JERSEY, REVISING THE BOROUGH OF KEYPORT PUBLIC BENCH SPONSORSHIP PROGRAM

WHEREAS, on June 10, 2014, the Borough of Keyport (the "Borough") adopted Ordinance #7-14 establishing a Public Bench Sponsorship Program (the "Bench Program") to increase the number of public benches in the Borough and to provide the opportunity for Borough residents to sponsor individual benches to honor family and friends; and

WHEREAS, the Borough seeks to revise the requirements and parameters of the Bench Program.

NOW THEREFORE, BE IT ORDAINED by the Mayor and the Borough Council as follows:

- **Section 1**. This Ordinance amends and supersedes Ordinance #7-14.
- Section 2. The Keyport Public Bench Sponsorship Program is hereby established.
- **Section 3.** The Keyport Public Bench Sponsorship Program shall be administered by the Borough Administrator, subject to review and approval from the Borough Council for the Borough of Keyport, in accordance with the following parameters:
 - a. The Borough shall publicly notice sponsorship opportunities for public benches and shall make available to all residents of the Borough of Keyport opportunities for sponsorship on a first-come, first serve basis or other equitable method determined by the Borough Council for the Borough of Keyport.
 - b. The sponsorship fee for a dedicated bench shall be \$1,000 for a dedication for a period of ten (10) years which shall be submitted with a completed sponsorship application. If the sponsorship application seeks sponsorship of a bench that is already being sponsored, the sponsorship fee will be returned to the applicant.
 - c. Sponsorship applications shall be available at the Borough Hall and upon completion shall be submitted to Borough Hall to the Office of the Business Administrator.
 - d. Sponsorship fees for sponsorship of benches in Waterfront Park, or other locations within the Borough's Recreational Open Space Inventory shall be made payable to the "Keyport Bayshore Recreational Trust Account."
 - e. Benches shall be of a size, style, and material as determined by the Borough.
 - f. The Borough shall not be responsible for the replacement of benches that have been damaged or destroyed due to vandalism or natural occurrences such as fire or inclement weather events.
- **Section 4.** The Borough Clerk is hereby directed, upon adoption of the ordinance after public hearing thereon, to publish notice of the passage thereof.

Section 5. This ordinance shall be in full force and effect from and after its adoption and any publication according to law.

Introduced: May 5, 2020

Public Hearing: May 19, 2020

Adopted: May 19, 2020

Michele Clark, RMC

Borough Clerk

Borough of Keyport

Collette J. Kennedy, Mayor Borough of Keyport